

BIDs BIDs BIDs

Sample of Successful BIDs

**Currently circa 76 BIDs in place countrywide
(Description and formal start date in brackets)**

Alloa (Scotland – town centre, 2008)
Angel (London – retail centre, 2007)
Argall (Waltham Forest – small industrial estates, 2008)*
Better Bankside (London – mixed, 2005)
Camden Town Unlimited (London – Retail and large market, 2006)
Clacks First Limited (Clackmannanshire-wide - covers 10 business parks, 2008)
Croydon Town Centre BID (office and retail, including two shopping centres, 2007)
E11 BID (London – town centre, 2008)*
Ealing Broadway BID (office and retail, including two shopping centres, 2006)
Enterprising Bathgate (Scotland – 2008)*
Essential Edinburgh (city centre, 2008)
Hammersmith London (office, retail and a shopping centre, 2006)
Hainault Business Partnership (Outer London industrial estate, 2006)**
Heart of London BID (Westminster – entertainment area, 2005)
In Holborn (London - commercial area, 2005)
Inspired Falkirk (town centre, 2008)
Inverness City Centre (2008)
Keswick BID (2005)
Kingston First (London – retail including two shopping centres and Uni, 2005)
Lincoln BIG (2005)
Liverpool City Central (2005)
London Bridge BID (Offices, Shops, Restaurants, 2006)
London Riverside (Havering – Industrial estate, 2007)
New West End Company (Westminster – shopping streets including Oxford, Regent and Bond Streets, 2005)
Paddington BID (London – traditional high street, 2005)
Waterloo Quarter BID (London – Offices and independent businesses, 2006)

*Annual BID levy income less than £100,000

** Annual BID levy income less than £50,000

Projects undertaken by existing BIDs

Security

Funding additional police (Angel)

Increased CCTV coverage, better CCTV maintenance and coordination (Argall)

Set up 'Business against Crime' partnership, to reduce shoplifting and night-time violent crime (Ealing Broadway BID)

Extra police, extra PCSOs, new CCTV and new radio link (Hammersmith London)

CCTV, gates and fences, in partnership with local Development Agency and council (Hainault Business Partnership)

Community Wardens and PCSOs, with PDAs linked to central operational database (In Holborn)

Installation of Automatic Number Plate Recognition CCTV. (London Riverside)

Community

Sponsorship of Primary School Active Citizenship activity – town centre clean-up. (Enterprising Bathgate)

Engagement to improve quality of life of local young people – Corporate Social Responsibility. (London Bridge BID)

Better community engagement – volunteering, work experience for local young people, small grants to community partners (Better Bankside)

New Community Space (venue) – externally funded but managed by BID (Better Bankside)

Transport

Sustainable Travel initiative – encouraging employees to walk and cycle more, partner funding from council and Transport for London (Better Bankside)

Evening economy – taxi and minicab queue management to reduce violent crime and disorder, better management of transport supply and demand, including moving taxi ranks. Night-time town centre manager employed to coordinate. (Kingston First)

Part-funding of free night buses (Inverness City Centre)

Environment

Improved conditions for pedestrians – partnership with council and Transport for London. Investment from BID of £300k claimed to lever in over £10million from public and private sectors (Camden Town Unlimited)

Recycling service for businesses – seen as a leader in the field of commercial waste reduction. Supports businesses working towards 'Zero to Landfill' status. (Paddington BID)

Restoring historic clock (Alloa)

Shopfront Improvement Scheme (Enterprising Bathgate)

Promotion

Festivals (Fashion, Food, Film and Xmas) – Fashion event included 30 activities including search for the 'Face of Croydon', workshops and seminars, hair and beauty demonstrations, Beat the Stylist competition, special offers. Generated 40 press article, coverage on BBC Radio 2, footfall up 45% (Croydon Town Centre BID)

Privilege Card for employees within BID are, offering exclusive deals and savings. (Heart of London BID)

Events organisation – 'Shop West End VIP' (Very Important Pedestrian), closes Oxford Street and Regent Street to traffic. Also 'Celebrate Oxford Street – Dress to Impress' and 'Bond Noel'. (New West End Company)

Reward Card scheme. (Waterloo Quarter BID)

Light Night – event featuring architectural illumination, street theatre, live music, outdoor dining, projections and light shows (Belfast, Birmingham, Leeds, Liverpool, Nottingham, Sheffield)

Sponsorship of sporting event – British Veterans Cross Country Championships (Enterprising Bathgate)

Co-organising a Farmers Market (Enterprising Bathgate)

Xmas lights and festive outdoor Ice Rink (Enterprising Bathgate)

Reinstalling toy train attraction in Victorian Market (Inverness City Centre)

Useful websites

www.londonbids.info

www.ukbids.org

www.bids-scotland.com

www.britishbids.info

Individual BID websites

www.gybid.co.uk
www.londonbid.info
www.croydonbusiness.com
www.newwestend.com
www.broadstreet.co.uk
www.kingstonfirst.co.uk
www.citycentralbid.com
www.keswick.org
www.blackpoolbids.co.uk
www.bedfordtowncentre.co.uk
www.lincolnbig.co.uk
www.bidoldham.org.uk
www.bathgatebid.net
www.clacksbid.org.uk
www.edinburghbid.com
www.invernessbid.co.uk
www.citycentralbid.co.uk

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