

FREEMAN

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Dear Adrian

With reference to your memo on behalf of the Windermere and Bowness Chamber of Trade Business Improvement District (BID) Working Group.

I understand that a 1% levy is being proposed based on the rateable value of all the businesses in the LA23 area and would be used for the benefit of businesses in that area only. I suppose that there is nothing for free these days and we will have to collectively pay for improvements. In principle I have no objection to paying my part and in fact it could be a very good initiative.

I would like to know what benefits are being proposed. Any increased cost is noticed these days so I hope the proposed improvements will be based on an integrated plan that is well thought out and substantial. I hope the management of this sum of money has transparent accounting and a report to all contributors on an annual basis along with real input and direction from business within the LA23 area.

We do need to work together to improve the situation for all of us.

Best Wishes

Richard Freeman

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