



**Windermere  
& Bowness** | Chamber  
of Trade

*Promoting the trading and commercial interests of Bowness, Windermere and the immediate area.*

**BIDS Meeting 24<sup>th</sup> February 2011 at The Kings Head, Thirlspot**

**Chamber of Trade Members**

Paul Frain  
Jonty Mayo  
Rebecca Frain  
Barry Butler

**Keswick BIDS Members**

Roger from the post office  
Michael from Fryers Chocolates

Keswick BIDS scheme and group are up for re-election and the results should be known by about the 14<sup>th</sup> March.

They collect 1% the Rateable Value. Allerdale Council collects money on their behalf. There are one or two bad debts which they are to chase up.

Originally the BIDS group was not well managed and they made the mistake of employing one full time secretary, which took up nearly a fifth of the money raised. Allerdale Borough Council charge £5,000 a year for the collection of the income.

The BIDS group has formed a limited company and they use the logo with everything that they sponsor.

Originally they used a consultancy firm called Wing Span which they felt provided a very poor service.

They have a board of 12 to 16 who are very active.

They have achieved the purchase of a new car park for which they have now got planning permission and it has taken them 2 years to do this. They have handed the car park over to Fitzparks in order that the income can sustain the development and the upkeep of the park for the community and tourists. It is estimated that the income could be in region of £16,000 per year.

They have also provided money for the winter lights and 5 events throughout the year. They are also working and providing funds for a children's playground.