

Fantastic Fairtrade Facts

Fair cuppa: every day in the UK we drink more than 8 million Fairtrade hot drinks and this figure is rising daily.

Go bananas: 1 in every 4 bananas sold is now Fairtrade.

Sweet success: Tate & Lyle are switching all their own label sugar to Fairtrade sugar, benefiting more than 6000 farmers from Belize, who will receive Fairtrade premiums in excess of £2 million. Cadbury's Dairy Milk and Nestlé's 4-bar KitKat are now Fairtrade.

Pick & choose: more than 3000 products have been licensed as Fairtrade.

A fairer future: more than 7 million people in Africa, Asia and Latin America benefit from Fairtrade - farmers, farm workers and their families.

A touch of romance: Fairtrade bouquets delivered to the door are great news for flower growers in Kenya and romantic hearts here at home.

On the move: Virgin Trains and planes, Ryanair, Midland Mainline, and cafes and restaurants in airports and stations across the UK offer Fairtrade drinks and snacks.

Keeping it local: there are now, to date, 600 Fairtrade Towns across the UK, alongside Fairtrade Churches, Fairtrade Synagogues, Fairtrade Universities and Fairtrade Schools.

Raise a glass: more of us are drinking Fairtrade alcohol than ever before - wines, beers, ale and even communion wine.

Changing lives: the Fairtrade premium is being used by producers' groups to build schools, provide clean drinking water, pay for sickness benefit and pilot organic conversion schemes planning for the future.

Contacts

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For more details on Fairtrade nationally, visit the Fairtrade Foundation website at www.fairtrade.org.uk
Other relevant relevant links include www.oxfam.org.uk
& www.traidcraft.co.uk



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This directory was compiled by members of the
Windermere & Bowness Fairtrade Group