



## Windermere & Bowness | Chamber of Trade

The minutes of a General Members Meeting held on the 5<sup>th</sup> October 2010 at the Burnside Hotel, Kendal Road, Bowness-on-Windermere, commencing at 6:30pm.

### Present:

Eve Blatchley (Hon Member)  
Sue Bloy (Lakes Accountancy)  
Barry Butler (Chair)  
Simon Everett (Simon Everett Opticians)  
Adrian G Faulkner (AGF Business Services Ltd)  
Paul Frain (Helen's Chocolates)

Leith Hallatsch (WTC)  
David Howarth (Renoirs)  
Bill Johnson (Hon Member)  
Jonty Mayo (Musgraves)  
Christopher Rushton (Lakes Architects Ltd)

### Guests:

Lucy Bennett (Bluestone Events)  
PCSO Scott Livett

Kate Thomas (Bluestone Events)

### Apologies:

Tony & Liz Blaney (Fairfield Guest House)  
Clayton Butchers  
Anthony Dean (AD Wines)  
Tim Farron MP  
Rob Fowler (Rob Fowler Associates Ltd)  
Paul Liddell (Lakelovers)

Robin Love (Ambleside Post Office)  
Richard Rogers (The Old Pump house)  
Penny Seeds (Manuka)  
Greg Stephenson (World of Beatrix Potter)  
Ruth Thompson (Welcome Guides Ltd)  
La Galerie d'Art

Barry Butler reported the sad passing of Chamber member Ian Thompson during the week. A minutes' silence was observed by all those assembled.

Barry introduced Lucy Bennett and Kate Thomas, directors of Bluestone Events, who then went onto outline their proposals for the 2011 air show. They first pointed out the change of name which was now going to be "Windermere Air Festival." This was to create a fresh and interactive show with more static displays. They pointed out the Bluestone Events had a long term commitment to the event, where commercially responsible and that it was vital to secure sustainability. Rotary Club of Windermere would remain the official charity and that the charity elements remained within the festival.

### Why Trading on the Glebe is so Important?

Both Lucy and Kate went onto outline why it was important to trade on the Glebe:

- A quality food offering creates a better visitor experience,
- Visitors now expect catering facilities,
- Entrance and programme fees
- Sustainability of the event
- Location of the event.

They then went onto outline their decision on trading on the Glebe:

- Approach local companies first
- If the interest was not there, would widen the approach to County and then further afield,
- Look to support community schemes (2011 onwards)
- Re-investment into the air display for 2012
- Provision of better facilities eg. Toilets

Finally they outlined the benefits;

- 2009 - £4.1m economic impact (awaiting 2010 figures)
- Raise profile of Windermere and Bowness nationally

- Unique event for residents of Cumbria.

Lucy and Kate then answered a number of questions:

Q: What would happen if you were not allowed to have traders on the Glebe?

A. We would look elsewhere to host the air show.

Q. Would you be putting the same tendering restrictions for the catering as previously?

A. We were not aware of any restrictions. We will look into it.

Q. In view of the weather experienced this year, would you be looking to change the date?

A. There is a possibility that it could be moved to earlier in the season.

Barry thanked Lucy and Kate for their presentation and attendance. (**Secretary's note:** There is a copy of the presentation on the website on the 'Minutes' page.)

Barry reported that he had been presented with a bottle of a limited edition Bavarian whisky, which he thanked Hans and the Diessen Chamber of Trade for. The members present had a glass with which they toasted the members of Diessen.

#### Minutes:

The Minutes of the meeting held on the 7<sup>th</sup> September 2010 were accepted as being a true record.

#### Matters Arising not covered by the Agenda:

There were no matters arising.

#### Correspondence:

The Secretary reported that he had received one item of correspondence which was going to be dealt with under the heading of Winter Lights.

#### Reports:

##### a. **Police**

PCSO Scott Livett reported that crime in the area was going down.

He was helping extend the area for 'Voice Connect.'

He was planning for 2011 a 'Multicultural Day' to bring together the different cultures within the area.

Barry thanked Scott for his attendance and invited him to remain for the rest of the meeting.

##### b. **Membership Secretaries:**

In the absence of Rob Fowler, the Secretary reported that the Chamber had gained a new member during the month – Cinderella Me in Windermere.

##### c. **Community Safety Partnership**

Bill Johnson reported the happening of the Safety Partnership.

##### d. **Business Improvement District:**

The Secretary read out an email he had received from Cumbria Fells and Dales regarding the project and sought approval to meet with them the following week whilst he was in the area and report back to the next meeting. This was agreed to.

##### e. **Windermere & Bowness Winter Lights Group:**

David Howarth reported that the group were looking to 'light up' the tree opposite the Bodegas Bar in Bowness and the Library tree in Windermere. The group was spending more money in Bowness on improvements. At this juncture the Secretary asked if item 6 on the Agenda could be brought forward – this was agreed to.

The Secretary reported that he had received a letter from the Sharon Wright, Chair of the Windermere & Bowness Winter Lights Group, requesting grant aid. He presented those present with an up to date set of accounts showing the cash balances available. After a short discussion it was proposed by Simon Everett, seconded by Jonty Mayo and unanimously agreed that the Chamber of Trade should make a donation of £700 towards the costs.

The Secretary was asked to write to the Kendal Town Council to ascertain whether there was any truth in that SLDC pay for their winter lights.

f. **Windermere Town Twinning Association:**

In the absence of Tony Blaney there was no official report. However Eve Blatchley gave a brief summary of the British Week held in Diessen which she had attended and also reported that the Windermere Veterans football team had beaten the Diessen Veterans team 3-0.

In view of any response from Diessen it was decided to cancel the proposed Christmas Market for 2010 and review the situation early in 2011.

g. **Windermere Catchment Restoration Programme:**

Nothing to report.

h. **Windermere Waterfront Project:**

Barry reported to the meeting that the development of Braithwaite Fold would happen before alternative car parking had been established.

The Secretary was asked to write to the L.D.N.P.A. to ascertain why they had gone with Option 3 when it was the least favored by the public.

i. **Windermere Air Show/Glebe Trading:**

It was felt that in view of the earlier presentation a meeting should be arranged with the traders on the Glebe.

j. **On Street Car Parking Charges:**

The meeting was reminded that the Car Parking survey should be returned to SLDC by October 8<sup>th</sup>.

k. **Tourist Information Centers:**

Leith Hallatsch reported that at a recent Town Council meeting it was reported that the South Lakes Development Trust had withdrawn their interest.

l. **United Utilities Storage Tank – The Glebe:**

Barry Butler reported that he still had had no response from UU to the emails he had sent. He would continue to chase them up!

m. **Business Maps/Guides for Windermere and Bowness:**

There had been a good ongoing response from the public and businesses alike with a number of businesses expressing an interest in advertising in the 2011 edition.

n. **Local Development Framework:**

Christopher Rushton reported the redrafting of the Housing Policy.

o. **Windermere Community Action Plan:**

Nothing to report.

p. **Cumbria In Bloom:**

Adrian Faulkner, in his capacity as an Executive Committee Member of Cumbria In Bloom informed the meeting that with his help, Cumbria In Bloom were in the process of writing a 3 year business plan to help funding applications from its stakeholders.

q. **Street Signs:**

The secretary was asked to write to County Highways regarding the lack of signing indicating the mini-roundabout at the bottom of Crag Brow.

Community Participation:

The Secretary informed the meeting that he had received an email from Tin Farron MP asking if the Chamber of Trade would be interested in hosting a "Love Your Lakes" seminar. The Secretary was asked to ascertain more information.

Business in Adjoining Parishes:

Nothing to report.

Website Statistics:

The Secretary, in his capacity of webmaster of the Chambers website, informed the meeting that for the month of September 2010 there had been over 56,000 world wide 'hits' on the site. He gave a brief outline of where these had originated, two of which proved interesting – Fiji and the Solomon Islands!

He was asked to provide links to the 2012 Olympic website and ascertain if they would reciprocate.

AOB:

Barry made the meeting aware of bogus companies promoting "Free Solar Panels" as they d not seen to be all they should be.

The Secretary was hand a document on Local Enterprise Partnerships. This is on the website under 'News.'

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Dates of Future Meetings:

**2010**

Oct – 5<sup>th</sup>

Nov – 2<sup>nd</sup>

Dec – 7<sup>th</sup> AGM and Christmas Get Together

**2011**

Jan – 11<sup>th</sup>

Feb – 1<sup>st</sup>

Mar – 1<sup>st</sup>

Apl – 12<sup>th</sup>

May – 3<sup>rd</sup>

Adrian G Faulkner - Secretary, Windermere & Bowness Chamber of Trade.  
DMS. FCMI., CLP.