

Newsletter Title

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Windermere & Bowness Chamber of Trade

New Format

This is the new format of the Windermere & Bowness Chamber of Trades' Newsletter. I hope you like it!

My intention is to produce it once a month and send it to members on or around the 1st of the month.

The Newsletter is in Microsoft Word and I am able to add any

digital photos that are in JPEG format.

If you have had problems in opening it, please let me know.

I would be pleased to receive your thoughts and comments regarding the font size, colour, format, content etc. As you may have noticed, I do not have a name for the publication. Have any of you any bright ideas?

Please feel free to send me any information for inclusion that you may feel will be of interest to the Chamber.

For all of the above, please email to:

adrian_g_faulkner@tisc.ali.co.uk

AGM – 7th November 2005.

The AGM will be held on Monday 7th November 2005 at the Burnside Hotel, commencing at 6:30pm.

There are vacancies for the following:

1. Chairman.
2. Vice Chair
3. Treasurer

If there no other nominations, the current Secretary is prepared to carry on for the ensuing year.

Nominations for the posts 1 to 3 should be accompanied by a proposer and seconder and forwarded to me at:

adrian_g_faulkner@tisc.ali.co.uk

Bright Marketing Seminar – 13th October

“Feedback from attendees has always been very good.”

Barclays is arranging (and paying for) a Marketing Seminar to be held at The Swan Hotel, Newby Bridge on Thursday 13th October. The event will commence 9am (coffee) for 9.30 and will run until 2.30pm with lunch included. The seminar will be run by an excellent organisation called The Directors Centre, a company which has received good press in the Times amongst others. We have hosted these events on several occasions in recent

years, all run by the same company, in different parts of the county, but this year it is being held in our area. Feedback from attendees has always been very good. I would like to extend an invitation to any of the Chamber's member -ship who might be interested in attending a high quality marketing event at no cost! I am told that tickets to attend events run by this company are normally £225 per person so I think for anyone interested in marketing, this should represent very good value.

To book your place or have questions, please do not hesitate to give me a ring on my direct line 015394 62706.

Kind regards.

Andy Little
Local Business
Manager for
Windermere and
Ambleside
Tel. 015394 62706
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Windermere 'Regatta' Meeting

There is to be an inaugural meeting to be held on the 3rd October 2005, hosted by the LDNPA, to discuss the possibility of 'renewing' the Windermere 'Regatta.'

Below are some of the questions to be raised:

- ❖ Why hold an event?
- ❖ What is the purpose of the event?
- ❖ Length and size of event?
- ❖ Location(s) of event?
- ❖ Target audience?
- ❖ Theme?
- ❖ Partners involved?
- ❖ Time of year?
- ❖ Which year?
- ❖ What risks do you anticipate?
- ❖ Sources of funding?

This has come out of the Windermere Action Plan which brought the LMTP into existence.

The Chamber has not been invited to this meeting but I have made contact with Bill Smith (LMTP) who is going to take the Chambers concern over this omission. If this project gets off the ground, the Chamber would be looking for someone to represent it. Any volunteers?

This is an example

We're on the Web!

See us at:

www.Example.com

Community Rail Meeting – 5th October 2005

The Lakes Line Group is holding a meeting on Wednesday 5th October at 7:45 in Staveley Village Hall specifically about business links in the line's area to push the ideas forward. The meeting will be addressed by Neil Buxton, the Development Officer for the Association of Community Rail Partnerships (ACoRP). Neil led the well attended public meeting about community rail partnerships in Kendal in July, and it was clear that he has lots of experience of successful development ideas. We decided that a meeting with invited business leaders would be the next

logical step; if a partnership is to succeed it needs support of the business community as well as the train operator, local councils and voluntary groups such as our own.

At this meeting we are looking to explain the benefits of a formal Community Rail Partnership (CRP) for businesses and encourage support for the idea. We are also inviting local councils to send a representative as clearly their support is important to us. Though there will be opportunities for

organisations to get involved actively, we recognise that they have plenty to do already, and that much of the 'leg work' of setting up projects will be done by voluntary workers

Dick Smith

Secretary's Note:

Anybody willing to represent the Chamber at this meeting?

