

Newsletter Date: December 2005

Volume 1, Issue 4.

Newsletter

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Date of Next Meeting:

Monday, 9 January 2006,
6:00pm, Burnside Hotel,
Bowness-on-Windermere

Windermere & Bowness Chamber of Trade

Secretary's Corner

Welcome to this the fourth issue of the Chambers Newsletter.

The website has had new updates on:

Email Fraud, the Sasser Worm, the Bagle Worm, understanding computer security jargon and World Heritage Site Inscription. All these and much more can be found at;

www.wbcoft.org.uk

May I take this opportunity to thank all members for their continued support of the Chamber throughout the year and wish everyone a very Merry Christmas and a Prosperous 2006.

Secretary/Treasurer:

Adrian G Faulkner

adrian_g_faulkner@tiscali.co.uk

Barry's Christmas Letter.

19th December 2005

Dear Members

On behalf of the Chamber we would like to express our thanks to all those businesses that have made the effort in decorating their shop windows, putting up lights and Christmas trees.

It does make a difference especially in these dark wintry evening making the villages of Windermere and Bowness more welcoming and appealing. Visitors must feel safer

with the extra lights, as they walk through the streets, also they have chance to do some window shopping and it will encourage them to come back.

Unfortunately you will not have much time to have a rest this Christmas as we want you to read and respond to the papers on the World Heritage Proposals which are available on the web site. Could you please send a copy of your response to [Adrian Faulkner](#).

The Windermere Regatta is to take place the weekend of the 24th/25th June 2006 with the exact format and theme of the event still to be agreed. However, we will be looking to local business for support, funding and sponsorship. Could you please e-mail Adrian as to how you or your business may be able to assist in order to make this event a success.

Having just read the events in the "Lake District 2006" Cumbria Tourist Board Booklet, out of five

Barry's Christmas Letter - continued.

pages of diary events, Windermere is only mentioned once for the air show in July.

However, Ulverston is mentioned at least eleven times for such events at the word market, music festival, walking festival, flag fortnight, kite festival, print festival, folk festival, beer festival, lantern parade and the Dickensian Christmas festival.

Just think what this must mean to their visitor numbers and the effect on their businesses.

Is it not time that here in Windermere and Bowness we did more to attract the visitors and to entertain them? Any thoughts or suggestions are most welcome.

May I take this opportunity to wish everyone a Merry Christmas and a Happy and Successful New Year.

Yours sincerely

Barry Butler

Decembers' Meeting.

The Chamber gave a warm welcome to Elaine Farrimond and Philip Smith to the meeting. Elaine and Philip run the Cornish Pasty shop at the bottom of Helm Road/Crag Brow.

It was agreed by those present at the last Chamber meeting, that the Chamber would provide a perpetual trophy to be presented to the winner of the 'junior' sailing race. The trophy would be similar to the one presented by the Chamber for the 'Windermere In Bloom' competition.

The question of adequate street lighting along Rayrigg Road from the John Peel pub to Rayrigg Road Car Park was raised. Councillor Gareth Bowness stated that this had been brought to the attention of the Town Council who were looking into the matter.

The Chamber has been asked to respond to the documents regarding World Heritage Site Inscription. Lord Clark of Windermere has indicated that there needs to be a firm decision made at a meeting on the 27th January 2006.

These documents can be found on the website under the heading "World Heritage."

It is important that the Chambers' views are made known.

*"World Heritage Site
Inscription –
important that the
Chambers' views are
known."*

We're on the Web!
See us at:
www.wbcoft.org.uk

Windermere Event Steering Group

The Chamber have been invited to sit on the above and at a recently attended meeting where represented by Barry Butler and Adrian Faulkner.

At the meeting it was reported that a total of £51k had been applied for in the way of grant funding. So far £15k had been award through Rural Regeneration Cumbria. Grant applications to 'Awards For All' and 'Northern Rock Building Society' are still pending.

The theme of the weekend would be a "*celebration of the Lake, present and future*" and would centred on the Lake in the Bowness area, but also having an impact the full length and breadth of the lake.

The roll of the steering group is "*to assume overall responsibility for the organising of the event.*" It was agreed that as and when necessary other people, groups and organisations would be invited to form sub-committees to oversee various smaller projects within the main project.

The Chamber reported that at its last meeting it was agreed to donate a 'perpetual' trophy for the juvenile sailing class, similar

Windermere Event Steering Group - continued

to the one presented at the Windermere In Bloom competition. The Chamber also reported that it would try and seek the support of the businesses in the area to 'theme' their shop windows and also to dress in an appropriate manor.

It is hoped that *Manchester International Arts* would be able to produce a water based finale for the event.

It was noted that publicity would be paramount and would have to be circulated in the very near future. Initial publicity leaflets would be sent to coach operators, included in CTBs' publications and their website and sent to all businesses within the area. As it got nearer to the event more intense media awareness would be sought.

Suggested themes for the weekend were;

- Arts,
- Heritage
- Recreation, and
- Environment.

Any initial thoughts, ideas, comments or offers of help to:

adrian.g.faulkner@tiscali.co.uk

*"Theme of the
Windermere Event –
Celebration of the Lake
present and future."*

