

Newsletter Date: March 2006

Volume 2, Issue 3.

# Newsletter

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## Date of Next Meeting:

Monday, 3<sup>rd</sup> April 2006,  
At 6:00pm,  
Burnside Hotel,  
Bowness-on-Windermere

## Windermere & Bowness Chamber of Trade

### Secretary's Corner

Welcome to this, the seventh issue of the Chambers Newsletter.

Firstly can I thank all those members who forwarded their comments to me regarding the Windermere Town Council's 'Action Plan.' These have been forwarded onto the Council.

You will have noticed, through various emails, that the local 'bobbies' are asking Chamber members

for their help in solving local crime. I believe that this is the first time the Chamber has been asked to pass on such information. It would appear that we are gaining in recognition as a high profile organisation within the local community.

It would be helpful if you could pass on such information to other businesses, friends and

family.

The Chamber's membership continues to increase and a warm welcome is extended to those new members.

Website:  
[www.wbcoft.org.uk](http://www.wbcoft.org.uk)

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### South Lakes Development Trust

The Chamber has been invited to attend The South Lakes Development Trust, Stakeholders Meeting with a view to the possibility of having a representative of the Chamber as a member of the Company. This will be discussed at the Chamber meeting on the 3<sup>rd</sup> April.

The original membership of the Lakes Market Towns Partnership was partly to the decision to create a constituted body to administer the £1 million funding to be drawn down

through the North West Regional Development Agency under the Market Towns Initiative.

It was agreed that the establishment of a constituted organisation would enable projects to be extended beyond the lifetime of the original NWDA funding. Additionally it would present the opportunity for new projects to be developed, and funding secured, which would enable the benefits of the initiative to be sustainable and further developed in the longer term.

The establishment of the South Lakes Development Trust was the vehicle chosen to take this forward. Since its establishment in 2004, extensive work has been undertaken to ensure that the promised levels of funding were secured from the NWDA and that governance of the Company was properly set in place.

One essential element of the future success of the Company towards meeting the identified role within the community is the extension of its membership base.

## South Lakes Development Trust – cont'd

## Windermere on Water

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*“Ideas wanted for  
WoW in Windermere”*

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Hence the imminent Stakeholders meeting which is to update those organisations, companies expressing an interest in participating as members on the progress made and the intentions for the future. The members will be voting members of the Company.

The Trust has a number of objectives:

*The promotion for the benefit of the public of rural regeneration in the areas of social and economic deprivation (and in particular in Bowness, Windermere and Ambleside in Cumbria and their outlying areas) by all of any of the following means:*

- 1. The relief of financial hardship.*
- 2. The advancement of education, training or retraining, particularly among disadvantaged young people.*
- 3. The provision for financial assistance, technical and employment opportunities for unemployed people in cases of financial or other charitable need through help: in setting up their own business and to existing businesses.*
- 4. the creation of training and employment opportunities by the*

*provision of work-space, buildings, and or land for use on favourable terms.*

*5. the provision of recreational facilities for the public at large or those by reason of their youth, age, infirmity or disablement, financial hardship or social and economic circumstances, have need for such amenities.*

*6. The maintenance improve-ment or provision of public amenities.*

*7. Such other means as may from time to time be determined subject to the prior written consent of the Charity Commission of England and Wales.*

As has been previously mentioned, this event is to take place over the weekend of the 24<sup>th</sup> & 25<sup>th</sup> June, centred on the Lake. As a Chamber we have been asked if we could play a vital part by:

firstly advertising the event on business websites, advertising literature etc, secondly by decorating businesses, in a maritime theme, with bunting and flags etc and also asking your staff to also enter into the spirit of the weekend by dressing up in appropriate costume.

This is an opportunity to try and win back visitors to the area and ‘kick start’ the summer trade.

As the weekend is centred in Bowness, do any of you have any ideas as to how this event can be extended to Windermere coupled with making this weekend a success not only this year but in the years to come?

Any ideas, please email to the [Secretary](#)

We're on the Web!  
See us at:  
[www.wbcoft.org.uk](http://www.wbcoft.org.uk)

## Website Update

The Chambers website is going from strength to strength. During the month of March, we had over 400 'hits' on the site.

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New web page links have been established for the LDNPA and the Marchasi Centre. The latter can be found by clicking on the 'Associates' button on the home page.

New articles have been added to the various pages. These include:

- RAF Weekend,
- Working with the National Park,
- New articles on SSP, SMP rates.

If you or your organisation, business are holding an event, however large or small and would like some extra publicity, then please consider including it on the Chambers 'What's On' page on the website.

**It will cost you nothing!!**

## Windermere In Bloom

Now that Spring is supposedly to be upon us, it is time to start planning for Windermere in Bloom competition.

This is the competition, run by the Town Council, that enables businesses to attract visitors to the area by producing floral displays outside their premises. The Chamber would encourage all its members to take part and don't forget, the Chamber has donated a perpetual trophy.